

Cemre Güngör

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http://cem.re

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302 Bedford Ave #135 · Brooklyn, NY 11211

Work

- 5.2011 – NOW** **Product Designer · Etsy** (Brooklyn, NY)
- 3.2011 – 5.2011** **Co-Founder, Designer · TripMedi / StartupBus** (Austin, TX)
Participated in national competition to conceive, build and launch a startup in 3 days. Designed TripMedi (an aggregator for medical tourism). Did logo, wireframes, visual design, HTML/CSS, pitch deck, shot and edited promo video. Co-winner out of 40 teams. Invited for final interviews to Y-Combinator and TechStars. <http://cem.re/k/tripmedi>
- 9.2009 – 5.2011** **Research Assistant · Polytechnic Institute of New York University** (Brooklyn, NY)
Interaction designer of collaborative online platform for urban design <http://cem.re/k/betaville>
Redesign and usability study of the NYC and SF subway ticket automats <http://cem.re/k/subwayredesign>
Architectural projections that got picked up by Time Out NY magazine <http://cem.re/k/projection>
- 9.2008 – 8.2009** **Co-Founder, Designer · RealmLab** (Istanbul, Turkey)
Graduation project-turned-startup. Designed and coded frontend for a Facebook-based MMO game creator and Facebook-based viral apps (one of which gained 300.000 users in a month) <http://cem.re/k/realmab>
- 6.2008 – 8.2008** **Software Design Intern · Kureri** (Oulu, Finland)
Product design for plugin to mobilize Joomla! websites <http://www.mobilejoomla.com>. Designed and developed web app to package Flash files into Symbian and Windows Phone apps, based on an open-source Python backend. Forum Nokia acquired the project as a service in 2009. <http://cem.re/k/swfpack>
- 1.2008 – 8.2009** **Designer, Frontend Developer · SpeedDate** (San Mateo, CA)
CONTRACT
Design and HTML/CSS/PHP implementation of various site features. Redesigned and coded email marketing campaigns (rendered perfectly across different webmail platforms and clients). Designed and coded A/B tests for landing and payment pages. Conducted usability tests and implemented changes to solve usability problems.
- 1.2007 – 9.2007** **Localisation Test Engineer · Flander** (Tampere, Finland)
Worked on Nokia & Motorola accounts. Tested mobile phones for linguistic and functional errors. Created test specification suite for mobile phones.
- 1.2003 – 1.2008** **Expert Guide Editor · Palm Inc.**
REMOTE
Created and maintained Expert Guides about SMS/MMS and Instant Messaging software running on Palm OS (program got discontinued). <http://cem.re/k/palmexpert>

Education

- 2010 – 2011** M.Sc. in Integrated Digital Media · **New York University, Polytechnic Institute**
Exchange winter session in HS Bremen (Bremen, Germany)
- 2011** Studio courses in Interactive Telecommunications Program · **New York University, Tisch School of the Arts**
- 2005 – 2010** B.Sc. in Computer Engineering, Minor in Product Design · **Middle East Technical University** (Ankara, Turkey)
Exchange year in Tampere University of Technology (Tampere, Finland)
- 2001 – 2004** International Baccalaureate Diploma · **TED School** (Ankara, Turkey)
Exchange year in Kauhava Upper Secondary School (Kauhava, Finland)

Languages

Turkish Native · English Fluent TOEFL iBT 115/120 · Finnish Fluent YKI 5/6 · German Beginner CEFR A1